CONTRACT



And:

Mentzer Media Services 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

	Contract / Re	vision		Alt Order	<u>#</u>
	119694	/ 2		08248854	
Product					****
PORTMAN FOR SENATE					
Contract Dates	Estimate #				1000
08/16/16 - 08/22/16	2973				
Advertiser			Or	iginal Date	/ Revision
Pol/R Portman/R/Senate	/OH-A		(5/19/16	/ 08/24/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	xecutive	Sales Office
	WHIO-TV	Philade	elph	ia CoxRep	CoxReps Philad
	Special Hand	ling			
	Demographic		300		
	Households				
	Agy Code	Adverti	ser	Code	Product 1/2
	TV12736	280			316
	Agency Ref			Advertiser	Ref
	4341			43391	

			Start/E	ind		Spots/				
*Line Ch Start	Date End Da	ate Description	Time		Days	Length Week	Rate PCodeRtn	Type	Spots	Amount
1 WHIO 08/19 <u>Start Date</u> Week: 08/15/16	/16 08/19/1 End Date 08/21/16	6 NewsCenter <u>Weekdays</u> 1	7 5p 5:00 PM <u>Spots/Week</u> 1	/l-5:30 PM <u>Rate</u> \$900.00		:30	P-05	NM	1	\$900.00
2 WHIO 08/19 <u>Start Date</u> Week: 08/15/16	/16 08/19/1 <u>End Date</u> 08/21/16	6 M-F 7p-730p <u>Weekdays</u> 1	7:00 PM Spots/Week 1	/I-7:30 PM <u>Rate</u> \$900.00		:30	P-05	NM	1	\$900.00
3 WHIO 08/19 <u>Start Date</u> Week: 08/15/16	/16 08/19/1 <u>End Date</u> 08/21/16	6 M-F 730p-8p <u>Weekdays</u> 1	7:30 PN Spots/Week 1	1-8:00 PM <u>Rate</u> \$900.00		:30	P-05	NM	1	\$900.00
4 WHIO 08/19. <u>Start Date</u> Week: 08/15/16	/16 08/19/10 End Date 08/21/16	6 M-F 9a-10a <u>Weekdays</u> 1	9:00 AN Spots/Week 1	I-10:00 AN <u>Rate</u> \$400.00		:30	P-05	NM	1	\$400.00
5 WHIO 08/22/ <u>Start Date</u> Week: 08/22/16	/16 08/22/10 End Date 08/28/16	Daybreak Ed Weekdays 1	ition 530a530a-6a <u>Spots/Week</u> 1	<u>Rate</u> \$500.00		:30	P-05	NM	1	\$500.00
6 WHIO 08/22/ <u>Start Date</u> Week: 08/22/16	/16 08/22/16 End Date 08/28/16	M-F 7p-730p Weekdays 1	7:00 PM Spots/Week 1	I-7:30 PM <u>Rate</u> \$900.00		:30	P-05	NM	1	\$900.00
7 WHIO 08/22/ <u>Start Date</u> Week: 08/22/16	/16 08/22/16 End Date 08/28/16	M-F 730p-8p Weekdays 1	7:30 PM Spots/Week 1	-8:00 PM <u>Rate</u> \$900.00	*5.14.00	:30	P-05	NM	1	\$900.00
8 WHIO 08/22/ <u>Start Date</u> Week: 08/22/16	16 08/22/16 End Date 08/28/16	M-F 9a-10a Weekdays 1	9:00 AM Spots/Week 1	-10:00 AN <u>Rate</u> \$400.00		:30	P-05	NM	1	\$400.00
9 WHIO 08/20/ <u>Start Date</u> Week: 08/15/16	16 08/20/16 End Date 08/21/16	었다 시간 (1997년 - 1997년 1977년 1977	ur 3 10:00 Pf Spots/Week 1	M-11:00 F <u>Rate</u> \$700.00	230.00	:30	P-05	NM	1	\$700.00
E 10 WHIO 08/20/ <u>Start Date</u> Week: 08/15/16			Spots/Week	VI-11:30 F <u>Rate</u> \$1,100.00		:30	P-05	NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



 Advertiser
 Original Date / Revision

 Pol/R Portman/R/Senate/s
 05/19/16 / 08/24/16

*Line Ch Start Dat	e End Date Descripti		t/End Da	ys Length	Spots/ Week	Rate PCodeRtn	Туре	Spots	Amount
Start Date E Spot Ch Date F 1 WHIO 08/15/ Credited			Rate Start/End Time		Length	<u>Rate</u> \$1,100.00	Type NM		
Start Date Er	08/20/16 NewsCent nd Date Weekdays 8/21/161-	er 7 Sa 6a 6:00 <u>Spots/Week</u> 1	AM-7:00 AM <u>Rate</u> \$200.00	:30		P-05	NM	1	\$200.00
Start Date Er	08/18/16 NewsCent nd Date Weekdays 8/21/161	er 7 @ noon12:00 Spots/Week 1	PM-12:30 F <u>Rate</u> \$800.00	:30		P-05	NM	1	\$800.00
	08/18/16 Daybreak nd Date Weekdays 8/21/161	Edition 530a5:30 Spots/Week 1	AM-6:00 AM <u>Rate</u> \$500.00	:30		P-05	NM	1	\$500.00
	08/18/16 NewsCent nd Date Weekdays 6/21/161	er 7 530p 5:30 Spots/Week 1	PM-6:00 PM <u>Rate</u> \$1,000.00	:30		P-05	NM	1	\$1,000.00
Start Date En	08/18/16 M-F 7p-73 od Date <u>Weekdays</u> 0/21/161	Op 7:00 Spots/Week 1	PM-7:30 PM <u>Rate</u> \$900.00	:30		P-05	NM	1	\$900.00
Start Date En	08/18/16 M-F 730p-8 od Date <u>Weekdays</u> /21/161	3p 7:30 Spots/Week 1	PM-8:00 PM <u>Rate</u> \$900.00	:30		P-05	NM	1	\$900.00
Start Date En	08/16/16 NewsCenter	er 7 @ noor12:00 Spots/Week 1	PM-12:30 F <u>Rate</u> \$800.00	:30		P-05	NM	1	\$800.00
Start Date En	08/16/16 NewsCente d <u>Date</u> <u>Weekdays</u> /21/16 -1	er 7 5p 5:00 l Spots/Week 1	PM-5:30 PM <u>Rate</u> \$900.00	:30		P-05	NM	1	\$900.00
Start Date En	08/16/16 Daybreak B d Date <u>Weekdays</u> /21/16 -1	dition 530a5:30 A Spots/Week 1	AM-6:00 AM <u>Rate</u> \$500.00	:30	23.00	P-05	NM	1	\$500.00
Start Date En	08/16/16 NewsCente d Date <u>Weekdays</u> /21/16 -1	r 7 530p 5:30 F Spots/Week 1	PM-6:00 PM <u>Rate</u> \$1,000.00	:30	of A 48888	P-05	NM	1	\$1,000.00
Start Date En	08/16/16 M-F 730p-8 d Date <u>Weekdays</u> /21/16 -1	F	PM-8:00 PM <u>Rate</u> \$900.00	:30		P-05	NM	1	\$900.00
Start Date En	08/16/16 M-F 9a-10a d <u>Date</u> <u>Weekdays</u> /21/16 -1	Spots/Week	M-10:00 AN <u>Rate</u> \$400.00	:30		P-05	NM	1	\$400.00
Start Date End	08/17/16 NewsCente d <u>Date</u> <u>Weekdays</u> 21/161	r 7 5p 5:00 F Spots/Week 1	PM-5:30 PM <u>Rate</u> \$900.00	:30		P-05	NM	1	\$900.00
Start Date End	08/17/16 Daybreak E d Date <u>Weekdays</u> 21/161	dition 530a5:30 A Spots/Week 1	M-6:00 AM <u>Rate</u> \$500.00	:30		P-05	NM	1	\$500.00
25 WHIO 08/17/16	08/17/16 NewsCente	r 7 530p 5:30 F	PM-6:00 PM	:30		P-05	NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



	Contract / Revision	Alt Order #
	119694 / 2	08248854
Contract Dates	Product	Estimate #
08/16/16 - 08/22/16	PORTMAN FOR SEN	AT 2973

Advertiser	Original Date / Revision
Pol/R Portman/R/Senate/	05/19/16 / 08/24/16

			Start	/End		Spo	ots/				
*Line Ch Start	Date End Da	ate Description	Time		Days	Length We	eek F	Rate PCodeRtn	Туре	Spots	Amount
Start Date Week: 08/15/16	End Date 08/21/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,000.00							
26 WHIO 08/17 <u>Start Date</u> Week: 08/15/16	7/16 08/17/1 End Date 08/21/16	6 M-F 7p-730p <u>Weekdays</u> 1	7:00 F Spots/Week 1	PM-7:30 PM <u>Rate</u> \$900.00		:30		P-05	NM	1	\$900.00
27 WHIO 08/17 <u>Start Date</u> Week: 08/15/16	/16 08/17/1 End Date 08/21/16	6 M-F 9a-10a <u>Weekdays</u> 1	9:00 A Spots/Week	AM-10:00 AN <u>Rate</u> \$400.00		:30		P-05	NM	1	\$400.00
			100			Totals	0.00			26	\$19,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/22/16	26	\$19,000.00	(\$2,850.00)	\$16,150.00
Totals	26	\$19,000.00	(\$2,850.00)	\$16,150.00

Signature:				Date:		

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

119694 \$\$\$ HEADLINE# 8248854 TRF# MOD# 1: UNAPPROVED REV #1 REP SSS

AGENCY CREDIT HARRIS 610-293-4100 CREDIT ADVISORY: ORDER WORKSHEET REP: TEL#

NOV4/16 17.25 *** WHIO-TV ***

610-225-1191

FAX#

. 25 17 # SALESMAN DATE NOV4/16 REGIONAL NICK WELTE RISK!!! REPORT FROM REP **CHANGES** RAMBO LOCAL ALLY PH-CLASS: NATL. BUYER NAME PRSN SALES INVOICE) CO-OP BILLING NEEDED 250 ORDER, SUITE INC (LINE, PENNSYLVANIA AVE POLI/R PORTMAN/R/SEN/OH MENTZER MEDIA SERVICES, EST#2973 COMMENTS: # 8248854 21204 WK-1 Ω CONTRACT AUG22/16 TOWSON, 210 W. STATE TAX NAME NAME SENATE DATES AUG16/16 ADV. AGY. PORTMAN FOR TAX # FLIGHT # ORDER PRDCT # CILY AGY ADV

RVSD TOTAL \$19,000 MOVED TO CURRENT ORDER THANKS PLS CNF OK; D M1 JARED REP:

STA:

A CASH IN ADVANCE SCHEDULE **** THIS IS **** CON CM

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

NOT SEND PAPER INVOICES: DO STATIONS USING ELECTRONIC INVOICING,

AGENCY IDB #1021

TRADE-INVOICING" IS ALSO AVAILBLE WEBSITE IS: EMT12009 "EMEDIA FOR THE AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB#

ROB PORTMAN FOR SENATE

: TOTI.	:SPTS:		
DAYS			
TS: WEEK:	WK: INVT :		
••			
START :	SATE :	~	
.,		1	
RATE		١.	
SEC :			
: LGTH		ODE = 28(= 316
TIME PERIOD		ADVERTISER CC	PRODUCT CODE = 316
#		AGENCY	AGENCY
	:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :	:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: E#: : DATE : DATE : /WK:	:CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : DAYS : DATE : DATE : DATE : /WK: INVT : AGENCY EST# = 2973

0

SAT

0

8/20

8/20

\$1,100.00

30

1100P-1135P PROGRAM S 10

NWSCENTER 11 10.8 NWSCENTER 11 CON COM1: RA21+

MISSED AUG20 1 SPOT(S) CREDIT TAKEN FOR

REP HEADLINE# 8248854 TRF# 119694 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *

NOV4/16 17.25 *** WHIO-TV ***

:LINE#:REP :: LINE#:			TIME PERIOD		: LGTH : SEC	SEC :	R	RATE		START		END :	:SPTS:	WEEK :	DAYS	TOTI:
STATION MAKEGOOD OFFERS: M1 OK'D BUY#10	EGOOD BUY	OOD OFFERS BUY#10	MISSEI OFFEF CMT	MISSED:SAT/1100P-1135P OFFER: NONE CMT:SPOT NA PLEASE	1100P E NA P	-1135 -135	ط 2 1 1 1 1	F	AUG20	0		36	308		(AUG23/16)	
					1			4								
AUG/16 19	19000.00	0											Ö	CONTRACT TOTAL TOTAL SPOTS		19000.00
MARKET TOTALS \$36,545	1.S \$36	545	WHIO 55%	57 57 %	WDTN 30%	30%	WKEF 10%		WRGT 0%		DAD.		PO P			

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

Q-PAID PGM R-RATE

P-CLASS, PLAN, SECT

B-BUY TYPE

A-ADD

MOD CODE

SVC- NSI DEMOS- RA21+*

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH

C-CANCELLED DE-DELETE E-EFF DATES

WBDT 58

CABL 0%

0/0

WRGT

WKEF 10%